

# LICENSING SUB-COMMITTEE



Report subject	<b>Muscliff Park (Taste of the Caribbean Food &amp; Drink Festival), Shillingstone Drive, Bournemouth, BH9 3LR</b>
Meeting date	3 June 2026
Status	Public Report
Executive summary	<p>S&amp;A Entertainment Ltd have made an application for a new premises licence to be used for a "Taste of the Caribbean Food &amp; Drink Festival".</p> <p>The date for 2026 has been set for 20th June 2026, thereafter, the event will take place on a consecutive Saturday and Sunday for one weekend each year between May and September with dates to be confirmed with BCP Council on a yearly basis.</p> <p>The application seeks to permit live and recorded music and the sale of alcohol from 10:00 to 20:00 on the Saturday and Sunday.</p> <p>7 representations have been received from other persons on the grounds that to grant the application would undermine the prevention of crime and disorder, prevention of public nuisance, public safety and the protection of children from harm licensing objectives.</p>
Recommendations	<p><b>It is RECOMMENDED that:</b></p> <p><b>Members consider the proposed application and either –</b></p> <ul style="list-style-type: none"><li><b>a) Grant the application for a premises licence as made;</b></li><li><b>b) Refuse the application for a premises licence;</b></li><li><b>c) Grant the premises licence subject to additional conditions.</b></li></ul> <p><b>Members of the Licensing Sub-Committee are asked to make a decision at the end of the hearing after all relevant parties have been given the opportunity to speak.</b></p> <p><b>Members must give full reasons for their decision.</b></p>
Reason for recommendations	<p>The Licensing Authority may only consider aspects relevant to the application that have been raised in the representations.</p> <p>Where representations have been received from a responsible authority or any other person, and the concerns have not been resolved through mediation between all parties, the Scheme of</p>

	Delegation set out in the Council's Constitution states that these applications should be dealt with by the Licensing Sub-Committee.
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Portfolio Holder(s):	Cllr Kieron Wilson – Portfolio Holder for Housing and Regulatory Services
Corporate Director	Laura Ambler – Corporate Director for Wellbeing
Report Authors	Sarah Rogers – Principal Licensing Officer
Wards	Muscliff & Strouden Park
Classification	For Decision

## Background

1. S&A Entertainment Ltd made an application to BCP Council's Licensing Authority on 9<sup>th</sup> April 2026 under Section 17 of the Licensing Act 2023.
2. The application is to permit outdoor live and recorded music and the on sale of alcohol from 10:00 to 20:00 on a Saturday and Sunday, between May and September each year, for the occasion of the "Taste of the Caribbean Food & Drink Festival".
3. The first event is planned to take place on Saturday 20<sup>th</sup> June 2026. Thereafter, it will run on a consecutive Saturday and Sunday for one weekend each year between May and September. Such dates will be confirmed with BCP Council's Events Team on a yearly basis.
4. A copy of the application and supporting paperwork is attached at Appendix 1.
5. A copy of the site layout plan is attached at Appendix 2.
6. The Taste of the Caribbean Food & Drink Festival is a celebration of different cultures and cuisines. The applicants wish to incorporate the local community into the event to take part in the activities being offered of live music, cooking demonstrations, bouncy castles, face painting and play areas.
7. The licence will not permit more than 4,999 to attend at any one time, including staff and exhibitors.
8. The event has been run between 2021 and 2025, each year more events are introduced into an extended Taste of the Caribbean tour across the UK. The event is now scheduled to host 20 festivals in 15 different locations in 2026.

## Consultation

9. The application was served on all responsible authorities and the applicant confirmed that the statutory notices were displayed on site and published in the local newspaper.

10. Representations have been received from 7 other persons on the grounds that to grant the application would undermine all four of the licensing objectives – the prevention of crime and disorder, prevention of public nuisance, public safety and the protection of children from harm.
11. A copy of the representations received and the applicant's response to them are attached at Appendix 3.
12. Concerns were raised by some other persons that the inclusion of an offer of complimentary tickets was a "bribe" to withdraw their representation. This matter was raised with the applicant, and a copy of the response is attached at Appendix 4.
13. During the consultation period several additional conditions were agreed with Environmental Health. A copy of the conditions agreed are attached at Appendix 5.
14. The event has been scrutinised by BCP Council's Safety Advisory Group (SAG). The SAG is attended by representatives including the Police, Fire, Ambulance, Transport and Highways, Events, Licensing Authority, Health & Safety, Environmental Health and Planning who have already had a briefing and oversight by the applicant and have commented on the event plans, policies and risk assessments. The application is made to enable licensable activities to take place at the event.
15. Paragraph 10.18 of the Section 182 Guidance states that *"Licensing authorities should publicise the need for the organisers of major festivals and carnivals to approach them at the earliest opportunity to discuss arrangements for licensing activities falling under the 2003 Act. For some events, the organisers may seek a single premises licence to cover a wide range of activities at varied locations within a premises. This would involve the preparation of a substantial operating schedule, and licensing authorities should offer advice and assistance about its preparation."*

### **Options Appraisal**

16. Before making a decision, Members are asked to consider the following matters: -
  - 7 representations made against the application.
  - Conditions mediated and agreed with Environmental Health.
  - The relevant licensing objectives, namely the prevention of crime and disorder, prevention of public nuisance, public safety and protection of children from harm.
  - The Licensing Act 2003 and appropriate Regulations.
  - Statutory Revised Guidance issued under Section 182 of the Licensing Act 2003 (February 2026).

On 26 November 2025 the guidance was updated to clarify licensing authority discretion (case-by-case decisions).

A spokesperson for the Home Office said:

*"The update to the Section 182 Guidance has been added to help ensure that, when determining licence applications and considering any conditions that may apply, Licensing Authorities have in mind the need to support the development of a thriving hospitality sector while still upholding the existing statutory licensing objectives."*

*The new line in the guidance is 1.18, when making licensing decisions, all licensing authorities should consider the need to promote growth and deliver economic benefits”.*

#### Section 182 Guidance – Public Nuisance

Paragraph 2.22 states “Licensing Authorities should avoid inappropriate or disproportionate measures that could deter events that are valuable to the community, such as live music.”

- BCP Council's Statement of Licensing Policy.

#### **Summary of financial implications**

17. An appeal may be made against the decision of the Sub-Committee, by the applicant or any party making representation, to the Magistrates' Court which could have a financial impact on the Council.

#### **Summary of legal implications**

18. If Members decide to refuse the application or attach conditions to the licence which the applicant, or the other person who made a representation do not agree to, the applicant or such other person may appeal to the Magistrates' Court within a period of 21 days beginning with the day that the applicant is notified, in writing, of the decision.

#### **Summary of human resources implications**

19. There are no human resource implications.

#### **Summary of sustainability impact**

20. There are no sustainability impact implications.

#### **Summary of public health implications**

21. There are no public health implications.

#### **Summary of equality implications**

22. There are no equality implications.

#### **Summary of risk assessment**

23. There is no requirement for a risk assessment.

#### **Background papers**

##### **BCP Council – Statement of Licensing Policy**

[Statement of licensing policy | BCP](#)

#### **Hearing Regulations**

<https://www.legislation.gov.uk/uksi/2005/44/made>

**Revised Guidance issued under Section 182 of the Licensing Act 2003 (February 2026)**

**[Revised guidance issued under section 182 of the Licensing Act 2003 \(February 2026\) \(accessible version\) - GOV.UK](#)**

**Appendices**

- 1 – Copy application and supporting paperwork
- 2 – Site plan
- 3 – Copy representations received and applicant's response
- 4 – Email thread with applicant
- 5 – Conditions agreed with Environmental Health